



Professional Development Sessions for Educators K-12 June 25-26, 2008

WEDNESDAY, JUNE 25, 2008					
8:00- 9:00am	2nd floor	Summit registration and continental breakfast			
9:00 am	Embassy Ballroom	"ABC's of Personal Finance" Michael Owyang, Economist, St. Louis Federal Reserve Bank <i>(for all educators, grades 4-12)</i>			
11:30-Noon	Summit A	Q&A session with Economist			
Noon-12:30pm	2nd floor	Break -- to view exhibits, hotel check-in, etc.			
12:30pm	Embassy Ballroom	Opening of Summit and Luncheon Program			
4:30 – 5:30pm	Exhibit Area	Wine and Cheese Reception			
5:30pm	Evening on your own				
THURSDAY, JUNE 26, 2008					
8:00am	Continental Breakfast, exhibits, re-registration, and pick up name tags				
All meeting rooms are on the 2 nd floor	FOYER A	FOYER B	SUMMIT A	SUMMIT B	SUMMIT C
9:00-9:50am	Grades 9-12	Grades 9-12	Grades 4-12	Grades 6-8	Grades 4-8
	CARE Program & ABCs of Credit	Junior Achievement High School Programs	KCEE Financial Literacy Programs at a Glance: Life Fundamental\$ Grants	Money Math: Lessons for Life	Financial Fitness for Life
10:00-10:50am	Grades 9-12	Grades 9-12	Grades 6-12	Grades 4-8	Grades 4-12
	Building Wealth: A Beginner's Guide to Securing Your Financial Future	Interest Can Work For You or Against You!	Financial Football and Practical Money Skills	Personal Finance & Children's Literature	Investor Module & Stock Market Game™ -- You can be a winner too!
11:00-11:50am	Grades 4-12	Grades 9-12	Grades 9-12	Grades 6-8	Grades 4-8
	Citi Financial Education Program	Kentucky's New High School Accounting & Finance Curriculum	The Basics of Saving and Investing: Investor Education 2020	Geography, Economics & Personal Finance: What do they have in common?	From Classroom to Boardroom: Entrepreneurs Emerge
12:00am	Life Fundamental\$ Recognition Luncheon in Embassy Ballroom				
2:00pm	Evaluations, PD certificates and travel stipends for educators				

Concurrent Session Descriptions -- Grades 4-12

Thursday, June 26, 2008

Concurrent sessions will be at 9:00, 10:00 and 11:00am, followed by the Life Fundamentals Recognition Luncheon for everyone.

FOYER A

CARE Program and ABCs of Credit

CARE - This program's goal is to alert middle and high school students to the many consequences of consumer credit abuse. This program is a unique partnership between schools, the Kentucky Bar Foundation, the Louisville Bar Association and KCEE. The content of this program is presented in the classroom by local bankruptcy attorneys and judges. A student workbook provides tips, warnings and information about using credit wisely. Participants will also learn about the *ABCs of Credit* classroom resource and will receive copies.

Presenters: Ted King, Frost, Brown, Todd and Kelly May, Office of Financial Institutions

Building Wealth: A Beginner's Guide to Securing Your Financial Future

Building wealth requires having the right information, planning and making good choices. This publication provides basic information and a systematic approach to help students develop personal finance strategies. Participants will receive a *Building Wealth* booklet of student activities and an animated DVD.

Presenter: David Ballard, Economic Education Specialist, Federal Reserve Bank of St. Louis, Louisville Branch

Citi Financial Education Program

The goal of Citi's curriculum is to provide a foundation of basic knowledge about financial services, saving, investing, and credit. The curriculum is organized in modules that can be used individually or in combination with other community and learning resources. Activities are separated by grade level: 3-5, 6-8, and high school through adult. Participants will receive supplemental curriculum and information about the internet link.

Presenter: Francesca Curry, Vice President, Communications/Public Relations, Cit Cards Louisville

FOYER B

Junior Achievement High School Programs

This session will explore the variety of Junior Achievement programs for high school teachers. The topics range from economics and business to business ethics, interpersonal skills, resume writing, and how to run a business. Attendees will receive curriculum and handouts.

Presenter: Marie Baumgartner, Sr. Director of Programs, Junior Achievement

Interest Can Work For You or Against You

The new, colorful 18" x 24" Interest Posters (complete with practical Teacher's Guide) will teach your students how interest can – with regular saving and investment – work for you or can – with too much debt – work against you. Participants will receive a set of the new *Interest Can Work For You or Against You* posters. Attendees will also receive a free five-poster set of the original *Financial Literacy* posters available at the KidsEcon Posters site: www.kidseconposters.com.

Presenter: Harlan Day, Executive Director, Indiana Council on Economic Education

Kentucky's New High School Accounting & Finance Curriculum

Introduction to the innovative, interactive and relevant new Accounting & Finance Foundations Curriculum that is putting Kentucky in the forefront on the national level. Learn about Kentucky's new approach to business, finance and accounting that will benefit high school students in the job market and college course work. Participants will receive a copy of the Table of Contents from the Accounting & Finance Foundations Curriculum Teacher's Guide, a copy of the PowerPoint presentation and additional handouts on Society programs for high schools.

Presenters: Penny Gold, CEO, Kentucky Society of CPAs and Martha Collins, teacher, Madison Southern High School

SUMMIT A

KCEE's Financial Literacy Programs at a Glance: Life Fundamental\$ Grants

Introduction to the KCEE's catalog of personal finance curricula and the E-Learning Center where teachers can receive **free** teacher-created K-12 printable lesson plans, interactive simulations, games, online professional development and much, much more! Teachers will also learn how they can apply for "Life Fundamental\$ Teaching Grants" for the 2008-09 school year. Participants will have the opportunity to choose a curriculum valued at \$30.

Presenter: Betty Sue Johnson, Program Coordinator, Kentucky Council on Economic Education

Financial Football and Practical Money Skills

Visa and the National Football League have teamed up to help students across the county learn financial concepts with Financial Football. Students tackle financial questions like professionals in this fast-paced, quiz-style game that divides classrooms into two teams that compete by answering finance-themed questions to earn yardage and score touchdowns. Participants will receive a copy of the game and the internet link. Participants will also learn about the Practical Money Skills curriculums for grades 8-12.

Presenter: Darrin Wilson, Special Assistant to the Treasurer, KY State Treasury

The Basics of Saving and Investing: Investor Education 2020

The Basics guide, focused on investor education and protection, will be presented that can easily be integrated into any business, math, or family/consumer science class. An overview of the four units of the guide will be discussed: Getting Started, Introduction to Financial Markets, Financial/Investment Plan, and Investment Fraud. Participants will receive a copy of the curriculum which includes lesson plans, worksheets, overheads/handouts and tests.

Presenter: Kelly May, Public Information Officer, KY Office of Financial Institutions

SUMMIT B

Money Math: Lessons for Life

Teach middle school students responsible financial practices before they develop bad habits using a four-lesson plan curriculum supplement that addresses mathematical concepts using real-world using real-world scenarios. Participants will receive a copy of the curriculum with lesson plans, reproducible activity pages, and teaching tips. *Presenter: Beth Johnson, teacher, South Oldham Middle School*

Personal Finance and Children's Literature

Bring out the personal finance and economic concepts in current children's literature! This interdisciplinary approach to teaching personal finance includes innovative and hand-on learning experiences. Participants will receive a copy of *Teaching Economics Using Children's Literature*.

Presenter: Janice Duncan, teacher, Stonewall Elementary, Fayette Co.

Geography, Economics & Personal Finance - What do they have in common?

Social Studies teachers will gain a wealth of ideas to help their middle school students enhance their analytical skills by learning to view the world from both geographic and economic/personal finance perspectives. Participants will receive a copy of *Middle School World Geography – Focus on Economics*.

Presenter: Lynn Nix, teacher, South Oldham Middle School, Oldham Co.

SUMMIT C

Financial Fitness for Life

"Steps to Financial Fitness" contains 15 action-oriented lessons where students make decisions about earning an income, saving and spending, using credit, and budgeting. Lessons include background information, preparation materials, student activities, and assessments to promote active learning. Participants will receive a copy of the teacher's guide 3-5 or 6-8.

Presenter: Tina Hayes, teacher, Farley Elementary School, McCracken Co.

Investor Module & Stock Market Game™ -- You can be a winner too!

Learn how students in grades 4 through 12 can participate in teams and manage an online simulated investment portfolio. Using *Take Stock in Kentucky* (Ky stocks only) or *The Stock Market Game*, teachers can use the program to help teach math, social studies, business, economics and reading/writing skills. A

panel of 1st place elementary/middle/high school teachers will share their experiences and answer questions. Participants will receive a copy of *Math Behind the Market* **or** *Learning, Earning and Investing*. Participants will also be introduced to the pilot of the new *Investor Module* being created by KCEE for high school students.

Presenters: Stock Market Game teachers, Tina Hayes, Angie Outland, James R. Redd and Hiler Redd and Michael Barton, Trover

From Classroom to Boardroom: Entrepreneurs Emerge

Learn how to hold your own Entrepreneurship Fair, from parent letters, to business proposal forms, advertising activities and more. Participants will receive a copy of the elementary version of *Entrepreneurs in Kentucky* curriculum.

Presenter: Teresa Moore, teacher, Stonewall Elementary, Fayette Co.