



Citizens Union Bank



in partnership with the
Kentucky Council on Economic
Education
wants to

“Teach Kids to Save”

Now kids can open a Citizens Union Bank savings account with just \$5!

- When you open the child’s account, they receive a CUBBY coloring book and a plastic bank to take back home.
- Your child fills the CUBBY bank with money they save.
- When they bring the "filled" CUBBY bank to any Citizens Union Bank branch to make their next deposit*, CUB will add an additional \$10 to the child’s savings deposit.

Start the savings habit early!

* One Time Only