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Second Annual Think, Inc. Conference for 35 High School Teachers Offers Free Business-Related Curricula

Contributed By Margaret Schauer | Kentucky Council on Economic Education

The Kentucky Council on Economic Education (KCEE), the Kentucky Society of Certified Public Accountants (KyCPA) and the Northern Kentucky University Center for Economic Education will host the second annual Think, Inc. conference on November 9, 2006 in Highland Heights, Kentucky. Northern Kentucky University will sponsor the breakfast and Fidelity Investments and Toyota Motor Manufacturing, NA, are the luncheon's sponsors.

Think, Inc., a one-day workshop event at Fidelity Investments's corporate offices, delivers the framework for success for high school teachers to learn new, exciting ways to teach the core competencies necessary for students to succeed in business careers.

During the conference, KyCPA will hold a concurrent session on two free business-related curricula: *Take Care of Business* and *Money Means Business*. The *Take Care of Business I-Pack* curriculum is a set of 15 lesson plans developed to enhance a business teacher's curriculum in basic business, accounting and personal finance. *Money Means Business* is 10 lesson plans that take both teacher and student through the development of a product, as well as the marketing and finance aspects of developing the product. Participants will also learn about KyCPA scholarships, grants and the BASE Camp program.

"It is very important to the 5,000 members of the Kentucky Society of CPAs that we support high school teachers in their efforts to educate the young people of Kentucky," says Jenni Buckner of KyCPA. "This conference allows KyCPA the chance to provide them additional curriculum and training to support their accounting classroom curriculum."

KCEE President Jan Mester agrees.

"KCEE values partnerships that allow us to deliver innovative programming to benefit teachers," she says. "Think, Inc. is an example of what can be accomplished by business partners, Centers and corporate sponsors."

At the conference, KCEE will present its *Take Stock in Kentucky* stock market program and will also provide information on all free print and online resources available to Kentucky educators. Additionally, Northern Kentucky University Center for Economic Education's Dr. Nancy Lang will discuss the new *Focus: Globalization* materials for high school teachers.

A panel of CPAs and community business leaders will discuss the skills needed by young people to be competitive as workers in the global workplace. The panel will also answer questions about career opportunities in the worlds of business and accounting.

For more information about this event, contact Jenni Buckner at (800) 292-1754 or jbuckner@kycpa.org, or Jan Mester at 1-800-436-3266.

About the Kentucky Council on Economic Education

The Kentucky Council on Economic Education, a 501(c)(3) nonprofit, is an affiliate member of the National Council on Economic Education, a nationwide network that leads in promoting economic literacy with students and their teachers. KCEE's mission is to champion the teaching and learning of economics with academic integrity, responsiveness and creativity. During its 32-year history as the leader in economic education in Kentucky, KCEE-engaged economic educators have ensured the delivery of economics and financial literacy to more than one million Kentucky students.

KCEE is the only organization in Kentucky that promotes economic literacy by engaging teachers to teach the fourth "R" — real life economics. For more information about KCEE programs and services, visit

www.econ.org or call Jan Mester, President, at 1-800-DO-ECON.

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